

Original Home Dressmaking Designs By The Evening World's Fashion Expert

The Styles Our Grandmothers Used to Affect Bring Charm to Pretty Girl of To-Day—Fragile Fabrics of Light Bodices and Full Skirt Are Eminent Features of Styles That Remind Us of the Days of Old.

Copyright, 1915, by The Evening World Co.
We cannot but be impressed with the charm of the girl of to-day. She is herself fresh and lovely, and her clothes really delightful. They smack considerably of the days of our grandmothers, though this sweetly feminine outer apparel does not suggest any reversion of the type of woman who hypothesized it.

SELECT THE GOOD FROM THE BAD

Choose the medicine that will give you relief from pain without dangerous after-effects.
Radway's Ready Relief, entirely free from opiates or narcotics, can be safely used internally or externally to stop pain.
Applied externally, Radway's Ready Relief will quickly ease such pains arising from neuralgia, rheumatism, bruises, congestions and inflammations. Used internally, a half to a teaspoonful in half a tumbler of water will in a few minutes relieve cramps, diarrhoea, spasms, summer complaint and all bowel pains.
Remember, Radway's Ready Relief contains no "dope" or harmful drugs. It is a time-tried, safe and reliable medicine. 35c and 50c at all druggists.—Adv.

Quick, Painless Way To Remove Hairy Growth.

(Helps to Beauty.)
Here is a simple, unfailing way to rid the skin of objectionable hairs. With some powdered salicylic acid and water make enough paste to cover the hairy surface, apply and in about 5 minutes rub off, wash the skin and every trace of hair has vanished. This is quite harmless, but to avoid disappointment be sure to get the salicylic acid in an original package.—Adv.



terials on one frock have remained mere landmarks.
Our attire expresses real character these days, significant of the modern woman with her club, her sports, her organized activities, her motor, which she drives herself, and her admirably practical behavior in the world.
A fact about these present modes is that they require so much material as to make the purchasing of a frock an anxious item of expense. Not only are the skirts full, but sometimes so short as to require a foundation which also must be full. When transparent materials are employed they are superimposed in two or three layers, and in width varying from six to twelve yards around. Chiffon is a material which has suddenly burst into favor for

give. Maroon red, which is sure to be a favorite color this fall, would be pretty for the chiffon, while the lace portions in ecru could be lined with maroon color net.

A foundation waist of the lace over net in kimono style and blouses softly over the belt. In the front it is opened to give occasion for a trimming of chiffon in the form of finely tucked bands. They parade each side of the front, and continuing over the shoulders line up in a mirrored corner to give a pointed yoke effect. A pleasing introduction of chiffon this is, and quite appreciative of it to the skirt, which invites the tucked bands to extend down the front as far as the lace portion is allowed. The sleeves, too, arrange to be banded above the elbow with the chiffon, while circular flares of it gracefully lengthen them. Though most of the skirt is of chiffon, its soft, billowing folds owe considerable to the filmy lace and net upper portion. Completing the frock is a narrow insertion of lace banding down the front of waist and skirt, where tiny chiffon covered buttons may serve a further elaboration.

A flaring collar of fine net wired is adorably brought to notice by being the starting point in the back of two very long ribbon streamers. These may be of dull blue background, worked in shades of red to form little flowers.
If one might have a length of Roman stripe ribbon which they are waiting to make use of some time or other, the suggestion at the right for this design will be found pleasing. Silk to match the predominating color in the ribbon assumes the main skirt position, while chiffon cloth to match it completes the rest of the frock. A refreshing bit of lace down the front and as a flaring collar tends toward enhancement. The effectiveness of a frock after this suggestion can only be appreciated in the materials.

'RHODY THE ROUGHNECK' TEACHES JOE HE MUST NOT BOLT HIS FOOD

Central Park Python Really
Regrets Indecent Haste in
Having Breakfast.

Somewhere along the fourteen linear feet of lining on the inside of Joe, the rock python of Central Park Zoo, there is a very sore spot to-day. Jimmy Reilly, who looks after the reptile case, besides supervising the monkey house, opines that there may be several sore spots on Joe's inner tubing. That, however, is Joe's own fault; he shouldn't bolt his food. In select python circles, or coils if you will, it is not done, and Joe ought to have known it.
What made his conduct all the more regrettable was the fact that Joe had on his new suit this morning. He had been undergoing the unsightly process of shedding the old one for several weeks, and when Reilly peered through the plate glass front of the reptile case to-day, there was Joe, squirming and gleaming and lithely displaying the diamond-ripe design which will be so much affected by the best dressed snakes this fall.
"Well, well," said Reilly, "it's time

to give him something to eat, I guess. He hasn't had a meal since he started shedding." So out he went and captured the largest rat he could find. This rat happened to be a hard customer. He is believed to have been known among his predatory companions as "Rhody, the Roughneck." Rhody being a common nickname in the Rodent family.
Joe welcomed his breakfast with a swirl of delight and the first thing Rhody knew he was started head first down a narrow, dark, damp passage toward he knew not what. This boded ill, so he put on the brakes by humping his back up and then bit savagely at the surface nearest him. A moment later Reilly was astonished to observe Joe throwing fourteen-foot convulsions all over the case. A moment after that the rat was back in the open air again and though it expired shortly Joe climbed up the tree in the back of the reptile case and declined all further experiments with it. Next time Joe tackles anything alive it will be thoroughly crushed before he trusts it down around that sore spot.

OBITUARY NOTES.

Gen. John C. Black, lawyer, Civil War veteran, former Congressman, former United States District Attorney at Chicago, former United States Commissioner of Pensions was the first sent to the Senate by President Cleveland.
Andrew Murray, who was an Alderman and held various other offices in the old municipality of Long Island City, died yesterday at the residence of James Hughes in Flushing, where he has made his home for several years. He was seventy-

four years old and was employed in the Bridge Department.
Herbert Lawton, for years secretary-treasurer of the Stamford (Conn.) Yacht Club and active in church work in Stamford, is dead at his home in that city.
Miss Marie Bohm, eighty-three years old, author of novels in German and English, is dead in Newark. She received medals from the German Emperor for her work in providing for the comfort of soldiers in the Franco-Prussian War. Her father, Prof. Bohm of the University of Leipzig, was a counsellor of the Duke of Schleswig-Holstein, the father of the German Emperor.

CROWDS SEE FUNERAL OF BURGLAR'S VICTIM

Police Search Pawnshops for Clue
to Slayer of John Hildebrandt.

The body of John Hildebrandt, who was murdered by a burglar in his home at No. 1446 Fifth Avenue Saturday night, was laid at rest in St. Michael's Cemetery at Astoria, L. I., to-day.
There were no services over the body this morning, the funeral services having been conducted yesterday at the Holy Trinity Church, Lenox Avenue and One Hundred and Twenty-second Street.
Eight policemen under Capt. Gargan of the West Twenty-third Street Police Station were on hand to control the crowd gathered to watch the funeral procession, but there was no disorder.
The police are still searching pawnshops for a clue to the murderer.

BOY FALLS FROM BALLOON.

GLOUCESTER, Mass., Aug. 17.—John McNeil, fifteen years old, caught in the guy rope of a rising balloon, last night, was carried seventy-five feet in the air, then plunged to the ground, sustaining serious injuries.
He was preceded in his drop by Harold Gates, the aeronaut, who cut himself loose and came down in a parachute when he felt the lives of both were imperiled by the double burden. Gates is slightly hurt.

A Logical and Sure Dyspepsia Treatment

During the past two or three years reports have frequently appeared in the Press concerning the remarkable value of bisaurated magnesia as an antacid; and its ability to promote normal, healthy digestion by preventing food fermentation and neutralizing dangerous stomach acid has often been demonstrated. Until recently druggists could supply bisaurated magnesia in powder form only, from one or two teaspoonfuls of which, taken in a little water after meals, almost instantly stops all fermentation and neutralizes acid, but suffers from some trouble can now obtain a 5 grain tablet which combines all the valuable antacid properties of the ordinary bisaurated magnesia in a very convenient form. This new tablet of bisaurated magnesia can now be had of druggists everywhere and many physicians are already prescribing them instead of the powder form.
Bisaurated Magnesia, No. 25 E. 20th St., N. Y. C.—Adv.

No Extra Charge for Sh.
Advertisement for The World may be left at any American District Messenger office in the city until 9 P. M.

GIMBELS

Broadway and 33d Street

"For Paris Millinery
You Must Go to GIMBELS"



This is Leontine's masterpiece. It is of black satin, heavily corded and simply trimmed with a pink rose and a blue rose. Original model cost \$75—our copy is \$28.

"I was amazed to find about 50 Paris Model Hats at GIMBELS, for I did not think that half that number had yet reached America.

"But what astonished me more was the fact that GIMBELS had copied every one of these Paris models—copied them perfectly. In fact, I, with an expert's eye, could not distinguish the copies from the originals.

"The prices of the GIMBELS copies are remarkably little—indeed, they would be moderate prices for just the usual hats. But for copies of the finest French models, they are the lowest prices I have ever seen."

Gimbel Reproductions
of
Paris Model Hats
At \$10, \$15 to \$28
Are Mere Fractions of Paris Prices
Third Floor

This— A Paris Frock

—the most delightful interpretation
of the simple afternoon mode that the
Parisienne herself adores—

Copied at
\$29.50

In heavy Georgette Crepe,
with appliqued border on skirt,
plastron and sash of soft satin
to match. The beads on the
plastron also match.

Green Blue
Purple Blackberry Black

Many New Frocks
At \$25 to \$67.50
Third Floor

First

Tortoise Shell Frames for Bags, \$1
These square or fancy shaped frames, with Bracelets or chain handles, when completed with a silk bag, are exactly like the new Silk Bags that are priced \$2.50 to \$5.50.
Main Floor

The BIGGEST Chance of the Twelve-Month! Our Summer Mark-Down Sale of Men's and Boys' Clothing

Once a year ONLY do prices reach this low water mark on Clothing of GIMBEL excellence.
The savings range from one-third to more than one-half on Coats, Suits, etc., of every desirable kind, in fullest assortment as to size, style material and color.

Examples follow:—

Men's Fine \$22 to \$14
\$27.50 Suits, for

Men's \$25 Silk-lined \$15
Overcoats, for

Men's Fine \$32 to \$19.50
\$45 Suits, for

Men's \$35 to \$50 \$25
Overcoats, for

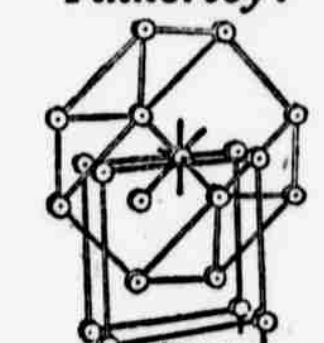
And practically every other sort of Men's Clothing, from Palm Beach Suits and Flannel Trousers to Fur Coats—all at the Sale's Great Savings.

Some of the Bargains for the Boys

There are absolutely hundreds of these, for boys of all ages. We mention one or two only to illustrate the values.

\$6.50 Overcoats, \$2.75	\$2 to \$3 Wash Suits, \$1.25	\$6 to \$10 Silk Suits, \$3.65
Of all-wool Chinese	Solid colors and combinations.	Splendidly made in newest styles
\$3 & \$3.75 Blanket Robes, \$1	\$5 "Wet-Day" Outfits, \$2.65	\$8.50 to \$12.50 Norfolk, \$5.50
Of figured cloth, in jacquard weave.	Consisting of rain-coat and hat.	With extra knickerbockers.
	Fourth Floor	

Here's "Tinkertoy!"



"The most fascinating home or out-door constructive toy ever invented.
"FUN all the time—yet it does much toward training the tiny brain."

45c a Set

"With just ONE set any one of a hundred wonderful things can be made—such as windmills, air ships, Ferris wheels, furniture, autos, animals, towers, derricks, etc.
"Remember that most of the things, when made, move, revolve in the wind, swing, etc.
"Pictures and directions go with "Tinkertoy," and it's so easy that even the littlest ones can enjoy it."
Main and Fourth Floors

Just Received—
New Model
Exposition
Trunks
\$10 & \$12.50
Fifth Floor

The New 1915 Model
Innovation Trunks,
Full Size, at \$20.

Sale of "Seconds" in Men's and Women's Hose

The "run of the mill" of a well-known manufacturer of guaranteed Hose. Defects, such as "mended breaks," hurt the price rather than the wear.

Women's \$1 Silk Hose

Black, white and 39c Seamless, ribbed and plain tops.

Women's \$1 White Silk Hose

Double lisle, garter 70c Sizes 8 1/2 to 10.
top and sole.

Women's 25c to 50c Hose

Lisle or Silk 15c In black or white.

Men's 25c & 35c Fibre Silk Socks

Black, white and 15c Spliced heels and reinforced soles.
"Palm Beach."

Men's 25c to 50c Socks

Black, white and 12 1/2c Silk lisle, cotton, and balbriggan.
Main Floor

Economies in Bed Coverings

These special offerings in the August Sale will fulfill if not surpass all expectations for exceptional values.

\$3.50 Blankets at \$2.50 pr.	\$5 Blankets at \$3.75 pr.
In white and plaid; sizes 66 x 80 inches.	In white and plaid; sizes 72 x 80 inches
\$3.25 Comfortables at \$2.25	\$5 Comfortables at \$3.95
Of silk mull, full size with cotton filling; 9 inch plain borders.	This full size silk mull covering is wool filled; 9 inch border to match.
\$1.85 Crochet Bedspreads at \$1.25	Full size and plain hemmed. The same spread scalloped with cut out corners is regularly \$2.25. Our Sale Price, \$1.50.

White Cottage Spreads
Plain Hemmed
Size 70 x 90; were \$1.50, now 90c.
Size 80 x 90; were \$1.75, now \$1.15.
Scalloped Cut Out Corners.
Size 70 x 90; were \$1.75, now \$1.15.
Size 80 x 90; were \$2, now \$1.35.

55c Initial Envelope Day Cases at 45c
Neatly scalloped all around with embroidered wreath enclosing initial. Made on Fruit of the Loom Pillow Caseing. Size 4 1/2 x 7 1/2.
Second Floor

Kills Bed Bugs and Destroys Their Eggs

Shield your family from the danger of disease-spreading bed bugs. These loathsome pests multiply and spread very rapidly in warm weather. They can be easily destroyed. Use Peterman's Discovery—a sure preventive. Apply it to crevices in walls, floors, beds and furniture, through the spout in the top of the can.

**Peterman's
DISCOVERY**
KILLS BED BUGS AND THEIR EGGS

is harmless, stainless and leaves no odor. It can be squirted beneath the tufts of a mattress. It kills bed bugs instantly and destroys their eggs. Peterman's Discovery is used everywhere by careful housewives, first-class hotels and steamboat companies. Follow directions and it will protect you against unforeseen invasion of these pests. A tin of Discovery is enough for one bedroom.

PETERMAN'S ROACH FOOD entices roaches from their breeding places. They eat it and die. Well dusted in seams and crevices, it kills them promptly.

Dr. Peterman's Personal Guarantee to You
I hereby guarantee that Peterman's Roach Food and Peterman's Discovery (liquid) will entirely rid any building or premises of roaches, water bugs or bed bugs if the above preparations are used in accordance with directions plainly printed on each package.
I authorize any dealer to cheerfully refund the purchase price of either of the above preparations to the purchaser who can show that under the above conditions the preparations have not rid the premises of bugs, and charge the same to me. It will be promptly paid.
WILLIAM PETERMAN, President.

Ask your dealer for Peterman's Roach Food or Peterman's Discovery (liquid).
Peterman's Ant Food kills ants. Peterman's Moth Food keeps moths out of clothing, furniture, etc.



WILLIAM PETERMAN, Inc., 200 Fifth Avenue, New York

